

The Conquer Cystic Fibrosis  
**GALA BALL**

**Sponsorship Prospectus 2026**

Saturday, May 16, 2026 | Optus Stadium



100% volunteer-run  
Saving lives through research

# The Conquer Cystic Fibrosis Gala Ball 2026

The Conquer Cystic Fibrosis Gala Ball is our flagship fundraising event and raises vital funds for Australians living with Cystic Fibrosis (CF). Our profits go directly to CF research because we are 100% volunteer run. No staff salaries or other overheads, just a passionate team of individuals with passion and determination to extend lives. Guests at our Gala Ball will enjoy an elegant evening of three-course dining, premium beverages, live entertainment, auctions, raffles and inspiring stories of hope.

The Gala Ball also provides a powerful marketing and engagement opportunity for businesses through sponsorship, table purchases, auction donations and in-kind support.

We invite you to become a Corporate Sponsor of the 2026 Gala Ball at Optus Stadium. Conquer Cystic Fibrosis (CCF) is a volunteer-led organisation committed to finding a cure for CF. This disease is the most common, life-threatening genetic condition affecting Australian children. Around 3800 Australians live with CF, with one new diagnosis every four days. Breakthrough research is changing lives, but we still have a long way to go. CCF funds clinical trials and medical innovation to improve quality of life and extend life expectancy for people living with CF.

To date, our volunteers have raised over \$6 million over more than two decades. We donated \$865,000 to research projects in 2025 alone.

Our Gala Ball attracts 500+ guests, including VIPs, senior business leaders and families affected by CF, offering sponsors strong brand visibility and meaningful community alignment.

Selected sponsorship benefits include:

- High-visibility brand recognition across event marketing and social media
- Reserved tickets with priority seating
- On-stage acknowledgement by the MC
- Logo inclusion across promotional materials
- Logo and website link on the CCF website for 12 months
- Alignment with a highly respected charity
- Flexible sponsorship packages which can be tailored to your specific objectives.





Personal Profile:

# Charlie

Age: 5

Son of Marlene & Caillin Blackwood

Little brother to Matilda

Five decades ago it was rare for a child with Cystic Fibrosis to reach school age. However medical advances now mean the majority of children make it to adulthood and the life expectancy is increasing.

However for Charlie's mum Marlene that is not enough. "I want him to grow old, fall in love, have a career and enjoy his life along the way. He is a funny, adorable child who deserves less suffering and every opportunity to thrive."

Marlene is a valued member of our volunteer-run charity because she believes in the power of research. Research is the key to making this devastating disease manageable or curable. Research is the key to unlocking a beautiful future for Charlie and reducing his suffering along the way.

In just five years, Charlie has:

- Spent **230+ days** in hospital
- Consumed more than **27,375 doses** of medicine
- Spent **1643 hours** doing chest physiotherapy and nebulised treatments




# SPONSORSHIP PACKAGES

## The Conquer Cystic Fibrosis GALA BALL


### BRONZE

#### \$2000 CASH OR \$4000 PRODUCT/SERVICE

-  2 tickets & priority seating  
(Cash donors will receive a donation receipt for \$1450)
- ✓ 1 x facebook and Insta Post
- ✓ Acknowledgment in email distribution list after the event
- ✓ Logo recognition on some promotional materials
- ✓ Logo and link on our website (12 months)
- ✓ Rotation of 1 slide with advertising at the event (big screens)


### SILVER

#### \$5000 CASH OR \$8000 PRODUCT/SERVICE

-  5 tickets to the event & priority seating  
(Cash donors will receive a donation receipt of \$3625)
- ✓ 1 x facebook and Insta post
- ✓ Acknowledgment in email distribution list after the event
- ✓ Logo recognition on promotional materials
- ✓ Logo and link on our website (12 months)
- ✓ High rotation of 2 slides with advertising at the event (big screens)

### GOLD

#### \$10,000 CASH OR \$20,000 PRODUCT/SERVICE

-  Table of 10 to the event & priority seating  
(Cash donors will receive a donation receipt for \$7250)
- ✓ 2 x facebook and Insta posts & tagging in all posts related to the Gala Ball
- ✓ Acknowledgment in email distribution list prior and after the event
- ✓ High rotation of 3 slides with advertising at the event (big screens)
- ✓ Recognition by MC
- ✓ Logo recognition on promotional materials
- ✓ Logo and link on our website (12 months)
- ✓ The option to book a powerful guest speaker impacted by CF to speak to your staff about resilience and perseverance while acknowledging how your company has supported the cause
- ✓ Recognition on stage by drawing a prize



### PLATINUM

#### \$50,000 PRINCIPAL PARTNER & EXCLUSIVE NAMING RIGHTS

- ✓ Event naming rights and a donation receipt for \$25,000
- ✓ 2 x front row tables of 10 to the event
- ✓ 10 x facebook and Insta posts & tagging in all posts related to the Gala Ball
- ✓ Acknowledgment and premium brand placement in email distributions prior and after the event
- ✓ Highest rotation of 4 slides with advertising at the event (big screens)
- ✓ Prominent recognition as Principal Partner by MC at the event
- ✓ Premium logo recognition on promotional materials and our website (12 months)
- ✓ The option to book a powerful guest speaker impacted by CF to speak to your staff about resilience and perseverance while acknowledging how your company has supported the cause
- ✓ Recognition on stage by drawing our main raffle
- ✓ First right of refusal for Platinum sponsorship of the next CCF Gala Ball

### TAILORED PACKAGE

If you are in a position to support us in any other way, please get in touch so we can tailor a package to suit your requirements.



## Product & Service Donations

In addition to our Corporate Sponsorship Packages, we welcome donations of products or services that can be featured in our live or silent auctions, raffles or giveaways.

Your support provides a meaningful way to engage with guests, promote your brand and directly contribute to life-changing Cystic Fibrosis research.

### Live Auction Donations

- Company name announced live
- Logo and item image displayed on screens and auction displays
- Exposure to VIPs, business leaders and high-value bidders

### Silent Auction Donations

- Item listing on the Gala Ball silent auction website
- Item description, image and company logo included



CCF reserves the right to allocate donated items to the most appropriate fundraising activity.

To discuss our Corporate Sponsorship Packages or donations please contact one of our sponsorship team volunteers:

#### Tina Rodrigo

M: 0408 336 067 E: [tina@conquercysticfibrosis.com](mailto:tina@conquercysticfibrosis.com)

#### Sue Morey OAM

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Conquer Cystic Fibrosis is a registered ACNC charity and an ATO-endorsed Deductible Gift Recipient (DGR).

All donations are tax-deductible in Australia.